

Margate Film Festival

OPEN CALL: MARGATE FILM FESTIVAL 2019

Deadline: 1st July 2019 [midnight]
Festival: 23rd – 27th October 2019

BRIEF

Theme: *'Against The Tide'*

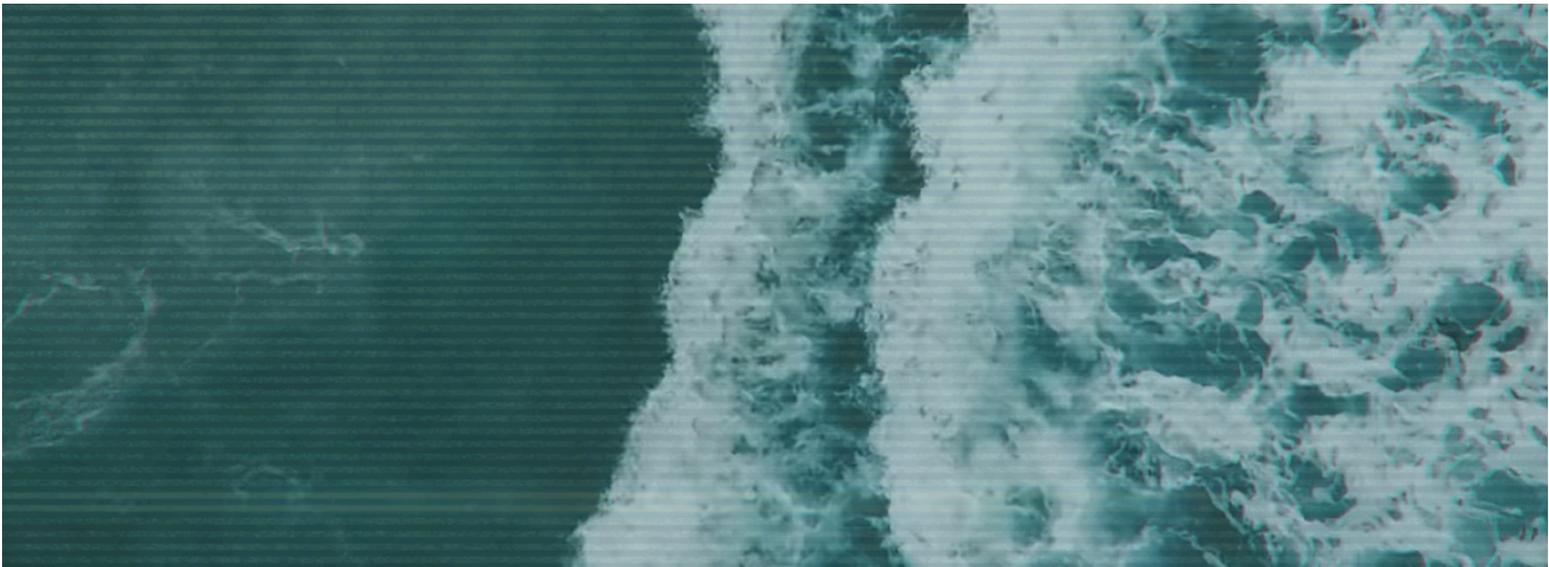
Margate Film Festival is a project born out of the turbulence of changing cultural landscapes and a love for the chaos of creativity - a journey through the wilderness of the cinema.

Margate Film Festival launched its sell-out pilot season in October 2018 and returns in 2019 with grand ambitions, coinciding with the **Turner Prize's** residence in Margate

The festival connects local communities and artists with national and international initiatives to create a DIY, **collaborative film & visual arts celebration**. The festival will bring together British and foreign film, shorts and features from the festival circuit; beloved classics as well as archive film, audio-visual installations and cinematic arts.

The 2019 festival will explore the theme of 'Against The Tide', collating stories of political and personal change; exploring migration, transformation and evolution of landscapes, and that of both individual and communal heritage and identities.

During this initial stage in programming, we are looking to hear from interested individuals and groups to shape the festival. We want to see innovative ideas that take film beyond the screen. Ideas can be existing works, works in progress or future concepts, your budget and time scale should reflect this.



Thinking points:

- What is the **scale** of your project? Does it exist on a small screen, or is it a large projection?
- **Location**; how will you make the most of Margate's unique landscapes and locations? How will your work relate to the people and visitors of Margate?
- **Accessibility**; are there any limitations to your work?
- **Diversity**; does your work celebrate diverse cultures, identities and lifestyles?
- **Intergenerational**; who is your work for?
- **Collaborative**; how does your work involve others, how will people engage?
- How does it contribute to "Great art and **culture for everyone**"?
- How will you demonstrate that it is **value** for money?
- How can your work be **evaluated**?

BUDGET

There are a range of ways to finance your involvement at Margate Film Festival, varying according to the nature, timing and duration of your event. Please apply through this call to include your event in the festival even if you do not need funding. Successful applicants will be notified by 17th July.

Grants:

This year, we are particularly interested to hear about no cost/low cost options. If you are pitching a work that has yet to be developed, or has higher costs to install/execute, you can apply for a grant to cover these costs. These works should be publicly accessible and free to enter. Our ability to support these ideas will be subject to MFF applying successfully for grants to cover the costs. The maximum support we hope to offer is £1000. We anticipate the majority of grants will be £500 or less. These should include your own fees and any costs/expenses incurred.

Ticket Splits:

For events that take place in a more formal seated venue, one-off occurrences, or those that happen at specific times, these may want to be ticketed events. We can offer a box office risk/reward split depending on the venue and the type of event.

Blended:

If your work incurs set fees/expenses, you may want to request 'blended' financing. We may be able to offer a flexible approach, which could combine a fixed grant to cover costs, plus a percentage of the box office.

All ticket split options would require an additional marketing proposal.

JUDGES

The open call pitches will be assessed by Margate Film Festival's programming team and a consortium of local artists and organisations who's work spans exhibition curation, video art, public engagement and installation.

HOW TO APPLY

Deadline: Midnight 1st July 2019

Applying:

Send us an email to info@margatefilmfestival.co.uk with ALL of the following information (ideally in a single document file).

APPLICANT:

- Name
- Address
- Phone Number
- Email

PROPOSAL:

- Artist/Organisation Name
- Biography (max. 150 words about the artist)
- Examples of previous works (please provide links or images)
- Title of proposed work
- Proposal (max. 200 words about what you will do)
- Technical requirements*
- Location of work / event (if known). If on public land, please indicate the outcome of any approaches made to TDC or KCC about using the land
- How does your work fit the theme of 'Against The Tide'?
- How you believe the work contributes to "Great art and culture for everyone"? (max. 150 words)
- How does the work relate to the people, history and landscapes of Margate? (max. 150 words)
- How you will demonstrate that it is value for money?
- How your work will be evaluated?
- Target audience (if known)

- Anticipated size of audience
- Dates (if known)
- Preferred times (if known)

** If you are not able to provide technical equipment yourself, please outline the costs of these in your budget. MFF may be able to provide projection & sound in-house.*

BUDGET:

Realistic and considered budgets will make your proposal more likely to be selected. Please tell us -

- The overall budget of your event
- The size of grant [if any] for which you are applying
- A breakdown of your fees and expenses
- How any difference in the above will be met
- If you are funding privately or from other grants to which you are applying directly- is funding secured, or if not when will you know

PROMOTIONAL MATERIAL (optional):

For existing works, please provide us with the following details:

- 1 or 2 high resolution jpeg images
- Website
- Social media (Facebook, Instagram, Twitter)
- Contact email for inquiries about the event
- Links to reviews or news articles about your work

Helpful info:

Artists Pay:

- Artist Union England <https://www.artistsunionengland.org.uk/wp-content/uploads/2017/10/AUE-RATES-OF-PAY-GUIDELINES-2017.pdf>
- Equity rates <https://www.equity.org.uk/>

TIMELINE:

9 May	Open Call published
1st July	Submissions Deadline
1 st – 17 th July	Applicant review period – further information may be requested
17 th July	Applicants notified, offer letters & contracts issued (subject to funding)
17 th – 28 th July	Detailed discussion with successful applicants
1 st August	Signed contracts returned
12 th September	First payments if grant aided <i>Development & preparation stage</i>
23rd – 27th October	MFF Festival
10 th November	Return evaluation
12 th - 20 th November	Final payments processed

Please note these dates are approximate and subject to change.
Commissions are subject to successful funding bids by Margate Film Festival, which may affect initial offers.

Photo: Umut Gunduz performance of 'Omphalos', Margate Film Festival 2018

